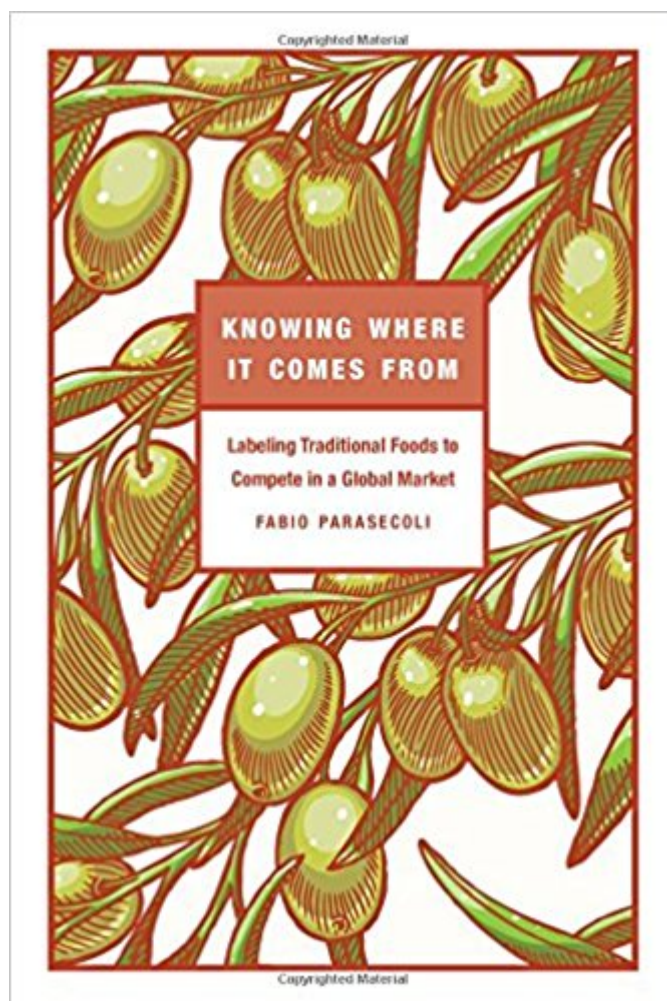


The book was found

# Knowing Where It Comes From: Labeling Traditional Foods To Compete In A Global Market



## Synopsis

Offering the first broadly comparative analysis of place-based labeling and marketing systems, *Knowing Where It Comes From* examines the way claims about the origins and meanings of traditional foods get made around the world, from Italy and France to Costa Rica and Thailand. It also highlights the implications of different systems for both producers and consumers. Labeling regimes have moved beyond intellectual property to embrace community-based protections, intangible cultural heritage, cultural landscapes, and indigenous knowledge. Reflecting a rich array of juridical, regulatory, and activist perspectives, these approaches seek to level the playing field on which food producers and consumers interact.

## Book Information

Paperback: 274 pages

Publisher: University Of Iowa Press; 1 edition (August 15, 2017)

Language: English

ISBN-10: 1609385330

ISBN-13: 978-1609385330

Product Dimensions: 5.9 x 0.9 x 8.9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #1,180,037 in Books (See Top 100 in Books) #80 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Agriculture & Food Policy #228 in Books > Law > Specialties > Military #1247 in Books > Law > Foreign & International Law

## Customer Reviews

“This is a definitive account of place-based food labeling. Whether comparing the legal terms of European protected designations of origin versus U.S. trademarks or detailing the cultural imaginaries of Slow Food’s Arc of Taste, Parasecoli is a savvy guide to the political intricacies and social consequences of geographical indications.” • (Heather Paxson, author, *The Life of Cheese: Crafting Food and Value in America*) “This lucid investigation of place-based food and drink labels lays out the intersection of trade networks and intellectual property regimes over the past century and provides important new insights. The legal and political engagements with these labels have complex, contradictory, and inconsistent consequences, thus providing a crucial cautionary tale to both producers and consumers.” • (Amy B. Trubek, author, *The Taste of Place: A Cultural Journey into Terroir*) “This book demonstrates the global importance of place-based

labels in contemporary food culture, fusing issues of development, heritage, and food security along the way. I particularly found Parasecoli an expert guide through the complex trade agreements, legal codes, and practical considerations that make â€˜placeâ€™ matter for the future of food.â€¢ (Michaela DeSoucey, author, *Contested Tastes: Foie Gras and the Politics of Food*)â€œKnowing Where It Comes From is a singular achievement on the construction of local food in our contemporary societies. The critical and experienced perspective of Parasecoli reveals successfully the hits, interests, needs, and contradictions of the world of todayâ€™s food.â€¢ (F. Xavier Medina, director, UNESCO chair on food, culture, and development at the Universitat Oberta de Catalunya, Barcelona)

Fabio Parasecoli is an associate professor and director of food studies at The New School in New York City. His books include *Bite Me! Food in Popular Culture*, *Cultural History of Food*, coedited with Peter Scholliers, *Al Dente: A History of Food in Italy*, and, with Laura Lindefeld, *Feasting Our Eyes: Food, Film, and Cultural Citizenship in the United States*.Â

Knowing Where It Comes From invites us to analyze and reflect on the changes and future of place-based labels. It offers us a wide-angle view of the different tools that have been created to keep food linked to their place of origin and how their ripples affect everyone involved. What I specially enjoyed about this book is how Parasecoli organized and threaded the concepts and examples making them naturally flow from one chapter to the next. I also liked that it is filled with several case studies from around the world, as it helps the reader build a well-informed opinion, based on how the historical, cultural, political, economical, social and legal aspects interact with each other and how their effects can differ from case to case. If expository writing is not your cup of tea, this book might not be for you, but if you like books that are well backed-up, approach a subject from different angles and make unbiased comments, I recommend you this book. As a tip, if you haven't heard about place-based labels, familiarizing with the basics would make the book appear less daunting at the beginning. Even if you don't, it doesn't take long to understand and get fully immersed in the subject. Disclaimer: I received this e-ARC through NetGalley

[Download to continue reading...](#)

Knowing Where It Comes From: Labeling Traditional Foods to Compete in a Global Market CHEAT SHEET SIMPLY for USA FOODS: CARBOHYDRATE, GLYCEMIC INDEX, GLYCEMIC LOAD FOODS Listed from LOW to HIGH + High FIBER FOODS Listed from HIGH TO LOW with OVER 375 foods BORN IN THE USA Whole Food: The 30 Day Whole Food Challenge â€œ Whole Foods

Diet â “ Whole Foods Cookbook â “ Whole Foods Recipes (Whole Foods - Clean Eating) Whole:  
The 30 Day Whole Foods Challenge: Complete Cookbook of 90-AWARD WINNING Recipes  
Guaranteed to Lose Weight (Whole, Whole foods, 30 Day Whole ... Whole Foods Cookbook, Whole  
Foods Diet) Thwarting Consumer Choice: The Case against Mandatory Labeling for Genetically  
Modified Foods Investing for Beginners: An Introduction to the Stock Market, Stock Market Investing  
for Beginners, An Introduction to the Forex Market, Options Trading Knowing Jesus Through the  
Old Testament (Knowing God Through the Old Testament Set) Foods High in Fiber Cookbook: List  
of High Fiber Foods for a Healthy Lifestyle - Recipes for High Fiber Foods The GMO Takeover: How  
to Avoid Monsanto and These Harmful Foods (GMO, Genetically Modified Foods) (Avoiding Toxic  
GMO Foods and Monsanto to Stay Healthy Book 1) First Comes Love, then Comes Malaria: How a  
Peace Corps Poster Boy Won My Heart and a Third World Adventure Changed My Life Your Story  
Hour Bible Comes Alive Series (Bible Comes Alive, 1) First Comes Love (First Comes Love Series  
Book 1) Applications of Traditional and Semi-Traditional Hypnotism. Non-Traditional Hypnotism,  
Volume 2, The Practice of Hypnotism The Sales Formula: A No Experience Required, Step By Step  
Instructional Guide To Leverage Private Labeling and Fulfillment By , To Generate Thousands Per  
Month In Passive Income. Importing From China Is Easy: How I Make \$1 million a Year by Private  
Labeling: How to Find Products to Import, Find Suppliers, and Have Them Delivered to Your  
Doorstep Private Label: 7 Steps to Earning 1K to 5K per Month Selling Exclusive Products on FBA  
for Beginners with Private Labeling Labeling Genetically Modified Food: The Philosophical and  
Legal Debate Soap and Cosmetic Labeling: How to Follow the Rules and Regs Explained in Plain  
English Soap and Cosmetic Packaging & Labeling Rules and Regulations Handbook: How to  
Implement Good Manufacturing Practices Unsupervised Machine Learning in Python: How to Find  
Distinct Patterns in Your Data Without Being at the Mercy of Data Labeling by Third-Party Workers

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)